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Controversial Cuisine: ...



Donna Cawthorn & Louw Hoffman

Department of Animal Sciences, Stellenbosch University, South Africa SARChl Chair: Meat Science

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GENOMICS TO NUTRIOMICS



Outline



- Introduction
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- > Dog
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- Horses/equids
- Kangaroo
- Marine mammals
- Non-human primates
- Rodents
- Reptiles
- Conclusion





Introduction



- ➤ Meat's image
 - Supreme food
 - Complete nutrients
 - Meal centre piece
- > Top echelon of foods
 - Power
 - Prestige
 - Virility & muscularity
- ➤ But also taboo







Introduction (cont...)



- Strong aversion to killing & consuming certain animals
- ➤ Which species?
 - Cultures
 - Place
- ➤ Why?
- > Two theoretical perspectives
 - Functionalists
 - Symbolic



www.awf.org





Functionalists



- ➤ Utility restrictions based on
 - Practical
 - Health-related
 - Pork
 - Ecological purposes
 - Indirectly promote sustainable/efficient use





Symbolic perspective



- Specific animals not consumed
 - Emblematic connotations
 - Meat unacceptable
 - Based on issues of purity pollution
 - "sacred"/"profame"
 - Traditional tribes/religions
- Also beliefs that promote consumption of certain animals







Third dimension?



- As pertaining to food taboos, both theories overlook
 - Underlying logic
 - Emotional reasoning processes
- Cultural proscriptions psychological coping mechanisms
 - Moral responsibility for killing & eating animals
 - More applicable in modern first world countries
 - Issue of humane slaughter and slaughter environment





Third dimension? (cont...) 62^MICOMST



- Unlike great apes, humans are:
 - Unique in expressing compassion & sympathy for suffering
 - Feel guilt/remorse imposing harm without cause
 - Moral repercussions of consuming fellow animals
 - Middle/upper Palaeolithic transition (40,000 years ago) developed Zoocentric sympathy & anthropomorphic thinking
 - Self knowledge to infer similar mental states to other animals
 - Reticent to kill & consume animals they perceive as intelligent, capable of suffering, similar to themselves
 - Chief predictors of disgust
 - Eating a companion animal/pet
 - Barbaric & morally corrupt





Methodology



- Comprehensive literature review
- Search terms & Boolean search operators
- Published & peer-reviewed literature
- Bibliographic databases SCOPUS, Google Scholar, Science Direct, EBSCO Host, Web of Science
- List of key words
- Limited to English
 - Asian, Spanish,
 - Arabic, African

The following search string was utilised in order to maximise the return of relevant literature sources: (dog* OR canine*) OR (equine* OR equid* OR horse* OR donkey*) OR (kangaroo* OR marsupial*) OR ("marine mammal*" OR cetacean* OR pinniped* OR sirenian* OR whale* OR whaling OR dolphin* OR manatee* OR dugong* OR seal* OR sealing) OR (primate* OR monkey* OR ape*) OR (rodent* OR rat* OR murine OR capybara OR nutria OR guinea pig OR cavy) OR (reptile* OR Crocodilia* OR Squamata OR Testudine OR crocodile* OR alligator* OR caiman* OR snake* OR lizard* OR turtle* OR tortoise*) OR (bush meat OR bushmeat OR wild meat) AND (consumption OR eat* OR demand OR nutrition* OR composition* OR production OR hunt* or harvest* OR farm* OR captive OR trade OR export OR import OR accept* OR pre- fer* OR aversion OR prohibit* OR proscription OR forbid* OR religion OR spirit* OR taboo OR totem OR cultural OR tradition* OR ethnographic OR belief OR magic* OR medicinal OR sustainability OR threatened OR envi- ronment* Or conservation OR campaign* OR protest*).





Dog



Demand

- Consumed for millennia (500 BC)
- Polynesia, Latin America
 - Seldom in Europe
- 25 million dogs consumed per annum
- Popular traditional food parts of Korea, China & Northern Vietnam
- Other countries
- Some countries illegal
- Easily digested protein, high PUFA & vitamins







➤ Supply

- South Korea
 - Bred on farms
 - 2002 765 000 farms
 - 50% of 2.2 million dogs for human consumption
 - Nureongi breed



Source: http://captainandclark.com/







➤ Controversy

- Communities who consume dog meat
 - Tradition
 - Strong symbolic value
 - Nigeria: taste & medicinal properties
 - Asian cultures: fragrant, nourishing, libido-enhancing
 - Frequently male activity







Controversy

- Most Western (and some individuals in dogconsuming countries) – entirely taboo & repugnant
- Partly due to health/zoonosis rabies
- Religious/cultural banishment
- Most strongly emotion based
 - Attacks by "civilised" against "barbaric / archaic" culture
 - Fuelled by www photos







Controversy

- Most strongly emotion based
 - Eating man's best friend/part of family
- Animal welfare
- Bans trade undercover
 - Control diseases, welfare
 - Pride amongst consumers against "Western" interference







Horses (equids)



> Demand

- Humans ate long before domesticated (10 000 years BC)
- For 3000 years following domestication accepted
- Today horse/donkeys consumed with varying degrees of acceptance in continental Europe
 - Italians, French, Belgians, Germans, Dutch
- Highest in China, Kazakhstan & Mexico
- Dark, lean, higher PUFA, ω-3 FA





Horses (equids) (cont...)



> Supply

- Historically horses at end of work lifetime
- Modern specific for meat, younger animals
- Horses/donkeys extensive
 & intensive
- 2013: 997 000 tonnes

(0.3% global meat production)

China primary producer (38%)







Horses (equids) (cont...)



Controversy

- Jan 2013 DNA in SA products
- Same day: Irish Food safety authority horse meat in burgers
- Media, public & Government outcry
 - Phenylbutazone
- Strong emotional response
 - Betrayal, anger
- Four paradoxes
 - Sacred vs. profane
 - Culinary delicacy vs. worthless food
 - Human-like vs. animal-like
 - Ethical vs. unethical





Horses (equids) (cont...)



Controversy

- Sacred nature intertwines historical, religious & mythical attachments
- Regional
 - UK & USA aversion
 - Italy & France healthy & nutritious
 - Kazakhstan processed products
 - China & Africa donkey
- Role they play in peoples' minds







Kangaroo



> Demand

- Consumed by aboriginal Australians
 - >40 000 years
- Niche market
- >70% exported to EU & Russia
- Pet food







Kangaroo (cont...)



➤ Supply

- Most macropod species prohibited to hunt
- Certain species hunted
 - Strictly controlled guidelines
 - Humane slaughter
- Meat & hide

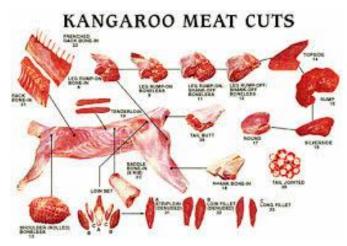


Image: Calorielab.com



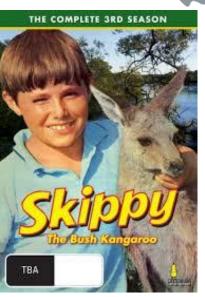


Kangaroo (cont...)



➤ Controversy

- Most Australians divided
 - Beneficial use of natural resources
 - Reluctance to eat iconic animal
 - Emotional "Skippy"
 - Image of "pest" and field slaughter unhygienic
 - Welfare/ethical lack of knowledge of how produced/harvested
 - Negative perception of sensory attributes







Marine mammals



> Demand

- All species consumed throughout history
- · Harvesting methods become more sophisticated
- 87 species in 114 countries
 - Northern latitude
 - Japan





Marine mammals (cont...) 62^MICOMST



> Supply

- Traditional subsistence
- Modern commercial nearly wiped out whole trophic level
- 1980 moratorium by International Whaling Commission
- Human food still in Japan, Iceland & Norway
 - 54 countries trade in food products derived from marine mammals
- Aboriginal harvesting
- Large numbers of seal
 - Scandinavia, Canada, Namibia





Marine mammals (cont...) 62^MICOMST



Controversy

- Most contentious environmental issues
 - Sustainable use vs. conservation & welfare
 - Whale: Japan
 - Rooted in reflection of sacred, human-like, totemic status
 - Super whale myth, captive orcas, dolphins show parks
 - Status, religion, cultural heritage







Non-human primates



> Demand

- Hunted since origins: 400 000-700 000 years ago
- Bushmeat mainly tropical forests







Non-human primates (cont...) 62th ICOMST



> Supply

- From the wild: subsistence & trade
- Preference for larger species more meat
 - Varies from tribe to tribe & region to region
- Use of more modern guns
- Life-history traits lead to over exploitation
 - Habitat loss





Non-human primates (cont...) 62rd ICOMST



Controversy

- Western societies considered inedible
 - Reasons unclear: unavailable, zoonosis, "human-like", threatened
- Where consumed web of religious, spiritual beliefs, traditions define which species are edible or not
- Religion major determinant
- Emotional www photos





Rodents



Demand

- Largest order of mammals 2200 species
- Food throughout ages, especially in time of food shortages
 - Cavy food in Andes 3 000 years
 - Food throughout tropics where larger mammals depleted
 - West/Central Africa: rodents 12% harvested bushmeat & 40% carcasses on local markets
 - 20-90% of protein consumed in rural Africa
 - Delicacies







Rodents (cont...)



Supply

- Backyard production is increasing "mini livestock production"
- Peru: 64 million cavies slaughtered annually
 - 20 000 tonnes meat
- Numerous species suitable for farming
 - Cane rat: 13 kg body weight
 - Capybara
- Draw on wild stock for broodstock
- Could become invasive



Farm raised cavy have a dressing percentage of 65% and the meat contains approximately 21% protein and 8% fat





Rodents (cont...)



Controversy

- Western cultures view consumption with scepticism
 - Commensal rodents shunned association with disease
- Religious reasons
- Traditional taboos







Reptile



Demand

- Consumption high in tropical & sub-tropical regions
 - Also for skins, eggs, blood, bones & shells
 - Demise in populations
- Meat crocodilians
 - Africa, Asia, USA
 - Bushmeat
- Squamates
 - Pythons
- Testudines
 - Most heavily exploited
 - 60% of 335 turtle & tortoises species threatened/extinct







Reptile (cont...)



Supply

- Due to heavy exploitation, crocodilian CITES Appendix I or II
- Commercial rearing of crocodiles success
 - ~1000 tonnes meat per annum
- Snakes farmed Asia (pythons)
 - Skin with meat as by-product
- Iguana farming widespread in Central America
 - Pet trade & meat trade
- Smaller amounts of Testudine species farmed





Reptile (cont...)



➤ Controversy

- Appear acceptable in Western world
- Religion
- Entangled in cultural heritage groups
 - Sacred, totemic, taboo





Conclusions



- Meat consumption in modern societies controversial where nature & culture converge
- Paper shows where different species has different overlapping/contradictory meanings to different actors
- Reasons for avoidance
 - Few functional human health related
 - Overshadowed by symbolic & psychological reasons
- Animate nature of some species attractive for emblematic & magical reasoning
- Taboo higher mammals perceived similarity to man
 - Morphological/genetic
 - "human-like" qualities
 - Iconic fauna





Conclusions (cont...)



- > Anthropomorphised perceptions
 - Higher environmental awareness
 - Cost?
 - Animal protectionists do not always consider historical legacies & current day appreciation
 - Symbolic attachment to nature activists morally engage all activities to mother earth: interferes with livelihoods & daily practises people living far away
 - Perception of the handling/slaughter procedure influence our decision?
 - Fuelled by images on the www





My own thoughts ...



- We tend to eat what our parents ate
- > Other influences:
 - Age "what's in"
 - Gender
 - Level of education
 - Perceptions
 - Welfare
 - Hygiene
 - · Healthiness & wholesome
- > Ethnicity
 - Backlash to "Westernisation"







With an empty stomach, you do not have the luxury of criticising agriculture!

Thank you to the organisers for allowing me to share some of my thoughts with you and I wish you a prosperous research future



Cawthorn, D.-M. & Hoffman, L.C. (2016). Controversial cuisine: A global account of the demand, supply and acceptance of "unconventional" and "exotic" meats. Meat Science, 120, 19-36. http://dx.doi.org/10.1016/j.meatsci.2016.04.017.

