# Graduate Student Showcase

# A New Stock Price Prediction Method Using Covariance Information



## Mahsa Ghorbani, Edwin Chong Department of Systems Engineering, Colorado State University

Fall 2017

## 1) Who Wants to Make MONEY?!

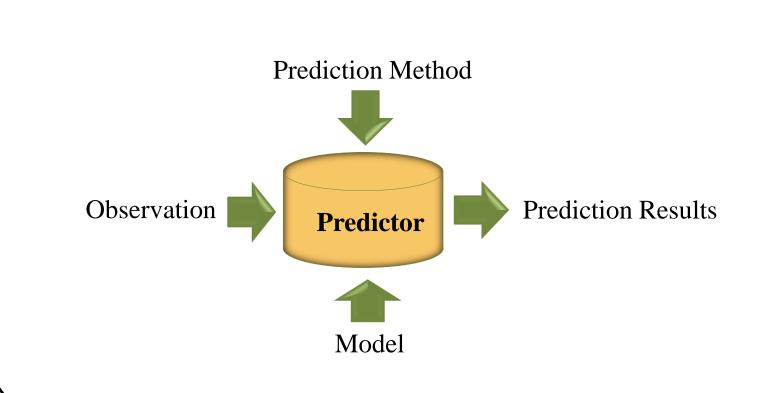
• There are a total of 60 stock exchanges in the world with a total market capitalization of \$69 trillion.





## 2) Let's Make Some MONEY!

• The successful forecasting of potential stock prices can provide significant profit.





## 3) Challenges Involved

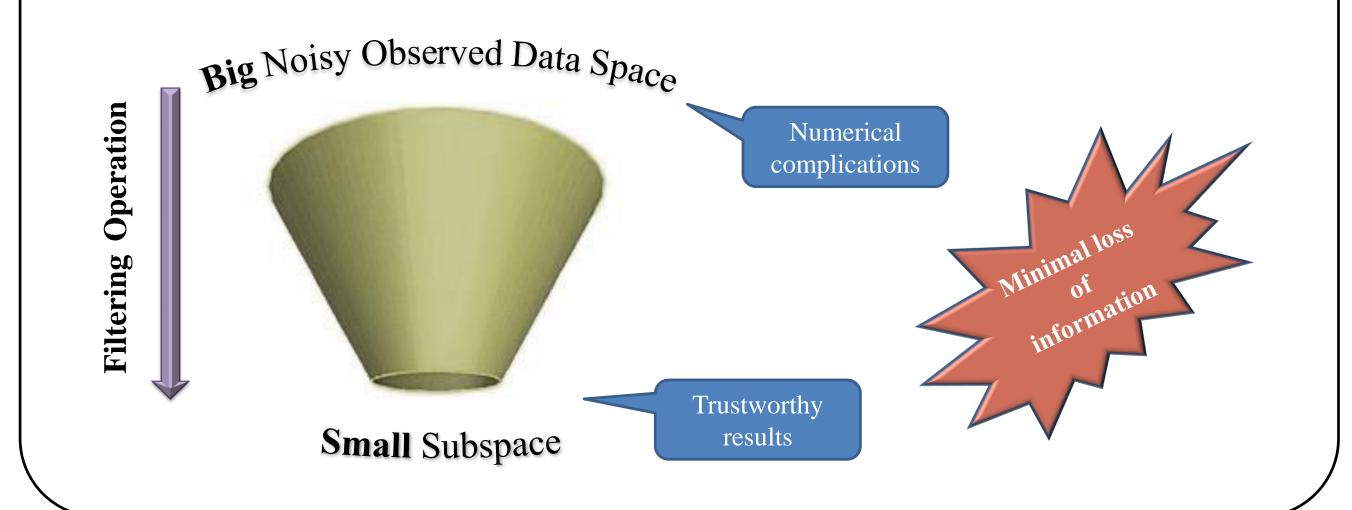
- Most prediction methods suggested in literature are very complicated or heuristically designed for a specific setting. Moreover, some common prediction methods are not well-conditioned when dealing with big datasets.
- Most multi-predictor algorithms in literature use data that is not available to public for free.

#### **Solution?!**

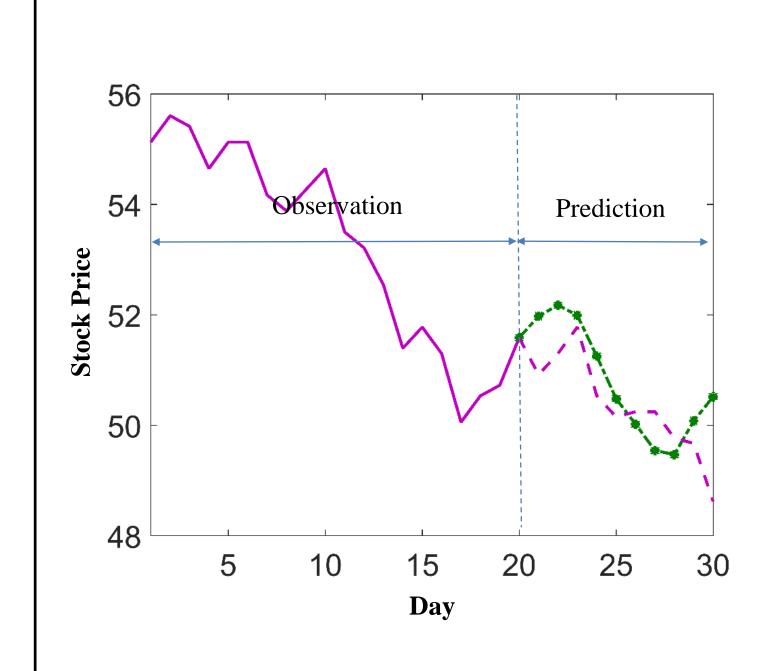
- We propose a new method in order to improve the condition number of the problem.
- The input data to our algorithm is publically available from yahoo.finance.com and similar resources.

## 4) Proposed Method

- Principal component analysis is a well-established mathematical procedure for dimensionality reduction of the data.
- Projecting the noisy observed data onto a principle subspace improves the reliability of prediction results.



## 6) Some Results



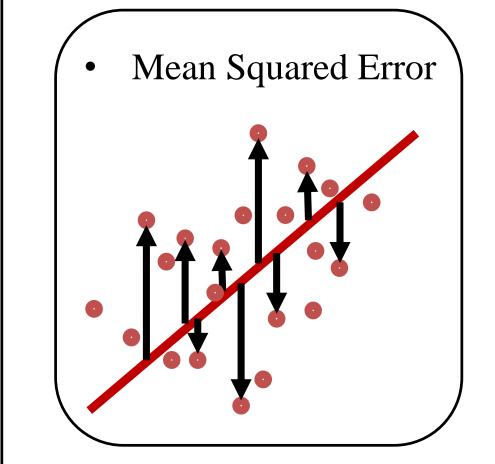
• The proposed method reduces the dimensionality of the problem which improves the condition number.

 Very good performance was achieved in terms of MSE and Volatility.

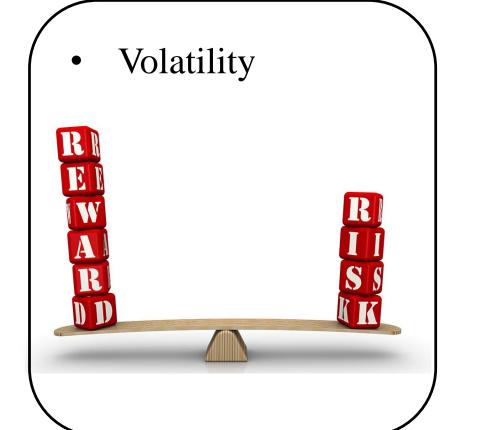


• Our method has outstanding performance in terms of predicting the direction of price movement.

### 5) Performance Metrics







# 7) Conclusions

- The proposed method shows very promising performance compared to similar methods in literature.
- Our method is easily implemented and can be modified to include additional predictors.

## 8) Ongoing Research

- Incorporating our method into trading strategies
- Using the proposed algorithm in other fields and applications

Contact: mahsa.ghorbani@colostate.edu