

COLLEGE AVENUE

The Style & Beauty Edition

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A Rocky Mountain Student Media Publication



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From Your Editors

As we dive into the latest issue of College Avenue Magazine, we are delighted to embrace a theme that is not only visually captivating but also deeply personal and empowering; "Style and Beauty." In these pages, you will discover an array of stories that highlight the ever-evolving world of fashion.

We explored the multifaceted dimensions of style and beauty that shape the Fort Collins community. We've created a range of compelling narratives that reflect the dynamic nature of this community. From sustainable fashion choices to the resurrection of timeless trends, and even a deep dive into sneaker culture that blends artistry and passion into footwear, these stories paint a vivid picture of how fashion intertwines with our lives, influences our choices, and speaks to our individuality. We hope this journey speaks to your own creativity and encourages you to explore the vibrant landscape of style and beauty. Enjoy the exploration!



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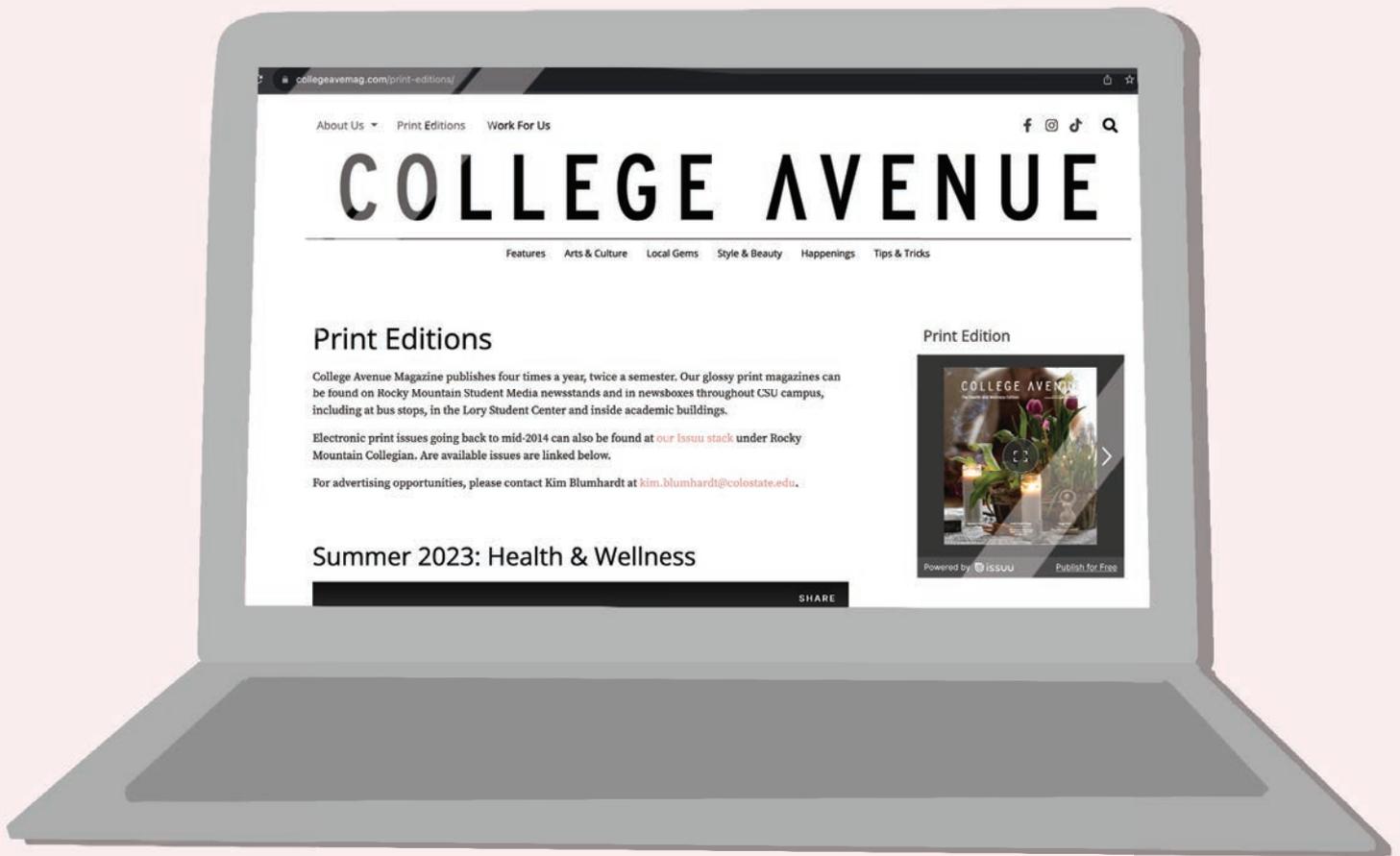
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There's more to this edition!



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COLLEGE AVENUE

FLIP TO PAGE 11 TO READ MORE ABOUT KICKS ON CAMPUS!



**DO YOU ROCK
KICKS
LIKE THIS?**



NEW OUTFIT, OLD CLOTHES:

Recycled fashion is on the rise

By Owen Primeau

At all levels, fashion tells a story. It serves as a billboard to the outside world, displaying your interests, and personality. Every cut, pattern, and fabric reveals something about the wearer and how they view the world.

Both at Colorado State University and around Fort Collins, styles widely vary between wearers.

In recent years, trends revolving around vintage fashion across numerous decades have skyrocketed. The return of these unique styles serves as a reminder that fashion holds the power to stand the test of time.

As people walk the streets dressed in their favorite attire, it's clear that the past continues to influence the fashion choices of the present.

From bell bottoms of the '60s, the wild styles present during the disco decade, or skate wear from the '90s, styles from all decades seem to make an appearance. CSU student Nico Kiperman said he gets a lot of inspiration in the way he dresses from musicians he listens to.

"My favorite musicians allow their artistic influence to go further than the things they say and

do and they dress a certain way.” Kiperman said, “There’s not one specific thing but real true vintage is making a proper comeback. People are making an active effort to seek out the better quality stuff made in the past.”

Everyone has their own unique inspiration for their style. “I have a love of bell bottoms but that’s generally because they go so well with boots. I was always awestruck by movies from the ‘70s and ‘80s and the fashion choices they held in high regard as a kid,” Rob Maranville, a CSU student, said, “It never made sense why awesome things had to be taken off the racks, and if it were up to me, vintage shopping would be the only way people could have clothes.”

In a time when fast fashion is so prominent and more and more people are looking for the next micro trend to hop on, some are taking a step back. Using the past for inspiration for outfits and self-expression. While styles are ever-changing, the vintage look appears to be here to stay.

**Illustrations by Charly Frank
Photos by Owen Primeau
(Page 7) Nico Kiperman dressed in green corduroy pants and Samba Adidas sneakers Oct. 18.**

(Top) Rob Maranville can be seen wearing bell bottoms paired with a pair of brown cowboy boots Oct. 18.

(Bottom) Colorado State University student Henry Butchart dressed in a vintage black Marlboro t-shirt with boots Oct. 18.



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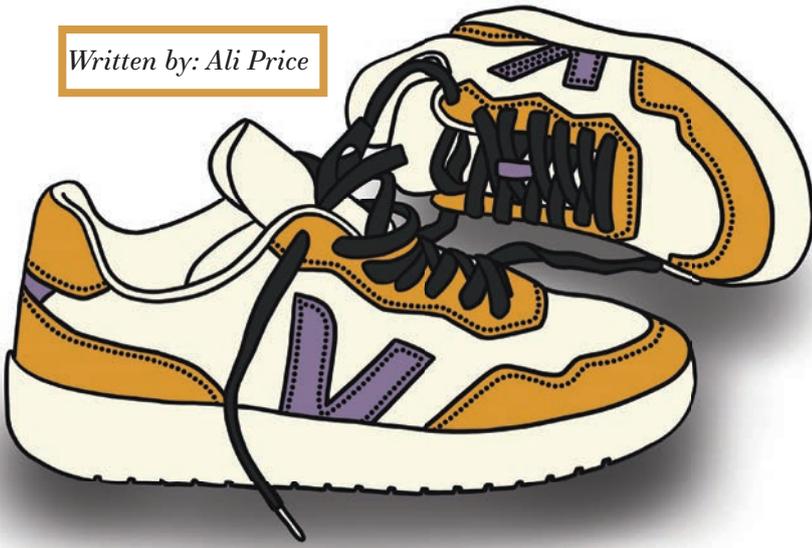


KICKS

ON

CAMPUS

Written by: Ali Price



What once started out as a hobby and simple accessorizing has now evolved into a cultural phenomenon that is trending on all platforms and costing its avid participants a pretty penny. These connoisseurs of fashionable footwear are called sneakerheads. By definition, a sneakerhead is someone that collects the latest style of well-known name brand sneakers on a monthly, sometimes, weekly basis. This craze was born when Nike began releasing collectors' editions in the early 2000s. Now, it's dispersed into other brands of sneakers and has ignited a passionate community around the globe (sneakernews.com).





Structured in the way a news site would be designed, sneakerheads have built websites that are curated specifically for their niche. These websites offer links to sneaker-focused articles, provide styling tips for the latest sneaker releases, and display newflashes at the top of the page listing all the new sneakers coming out during that week.

Fashion is an entity that is ever changing within culture. It moves with the trends as time progresses. One aspect that remains constant is that those who are bold and take risks are those that are seen as most fashionable.

Colorado State University student, Mason Daley, emphasizes this concept, “[In sneakers], I always aim to find something that no one else has.” An easy way to ensure that no one else has your unique style of footwear, is making them yourself.

Nike and Converse provide a way to do just that by allowing their customers to customize their own pair of sneakers (nike.com & converse.com). CSU Student, Diego Kemper, has three pairs of customized Converse that outwardly convey his personal interests and sense of style at the same time. What appeals to consumers are the sneakers speaking to them on a personal level, and helping to express their personality through their fashion sense.

Pops of bold color are most popular within name brand sneaker companies. CSU sneakerhead, Peyton Daly, states, “I always look for colors that I like, my sneakers have lots of pops of color.” CSU student, Josephine Baron, shares, “I usually like to go for cool patterns. I’ve really been loving pink recently”

Carly Sokolowski, on the other hand, prefers a rather ordinary color so that it will match any outfit but still prefers

a unique style to her chosen sneakers: “I like them to be platforms so I can be taller, but I also like them to be black so that they can go with everything.” Sokolowski said.

A key differentiation between a sneakerhead and a non-sneakerhead lies in their preference between style versus accessibility. To someone that does not identify as a sneakerhead, the importance of a sneaker is that it stays on the foot comfortably and allows them to do any chosen physical activity. The condition of the sneaker does not matter to them at the end of the day.

Most sneakerheads [or sneakerheads in denial] will purchase sneaker kits that come with cleaning supplies and air freshening balls that help mask odors in the shoes, to help keep them in near perfect condition.

According to Forbes Magazine, the total sales for sneakers in the year 2015 alone was roughly \$22 billion dollars. To say that investing time and finances in this fashion craze is a bit costly would be an understatement.

Being a sneakerhead is not about who can spend the most money on a pair of shoes that will only ever be worn two or three times. Being a sneakerhead is about finding a community within fashion that favors the unique and the bold.

Illustrations and photos by: Emily Januszewski

(Page 12 Dominant) A pair of bright orange, blue, red, white, and black sneakers are worn by Payton Daly as she relaxes in the plaza Oct 18.

(Page 12 Top) An unknown person at Colorado State University sports their colorful Converse shoes. They stood exposing the backs of the sneakers Oct 18.

(Page 1 2 Middle) Greer Leonard, a student at Colorado State University, expertly pops one heel up to display her stylish white, black, and gold Nikes Oct 18.

(Page 12 Bottom) While on the plaza of Colorado State University, Josephine Barron stands in her uncommon ombre shoes. The sneakers were a brilliant pink pair of Converse Oct 18.

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By Alexis Freudenthal

A Journey Into The World of Sustainable Fashion

Fashion revolves around an endless cycle of styles, cuts, and patterns that refresh every few years. Recently, we've seen aesthetics recycled faster than ever before. This is partly due to the increased online presence available at all times. In decades past, fashion trends lasted for years, and would take a significant amount of time for it to even reach every household.

Head costume designer, Amy Parris, from the hit TV show *Stranger Things* had this to say about late 80's fashion, in an interview with *BAZAAR* "Hawkins (the show's midwest setting) would have been almost a decade behind in fashion, seeing as there was limited

Illustrations by Charly Frank
Photos By Sophia Stern

(Page 18 Dominant) A full rack of donated t-shirts hang at Funktional thrift store, Oct 23. In an effort to divert as much material as possible from landfills, Funktional Thrift has a section of shoes for \$1 and pay-what-you-can racks.

connection to current fashion pre-internet, so we edged closer to the earlier '80s.”

Fashion magazines like VOGUE, and InStyle decided what fashion was considered “in” or “out”,with readers having to wait until the next publication cycle to know what to look for.

Now in the modern day, social media and influencers can set fashion trends in a matter of seconds. With the rise of fast fashion trends, the clothing industry began creating clothing faster, with little to no environmental factors and humane work conditions being considered.

Common fashion brands and companies are huge contributors to fast fashion, constantly using fabrics like polyester, and mass-producing their products. Throwing out what doesn't sell, and replacing one sold item with 20 new ones.

DONT WORRY THERE'S A SOLUTION

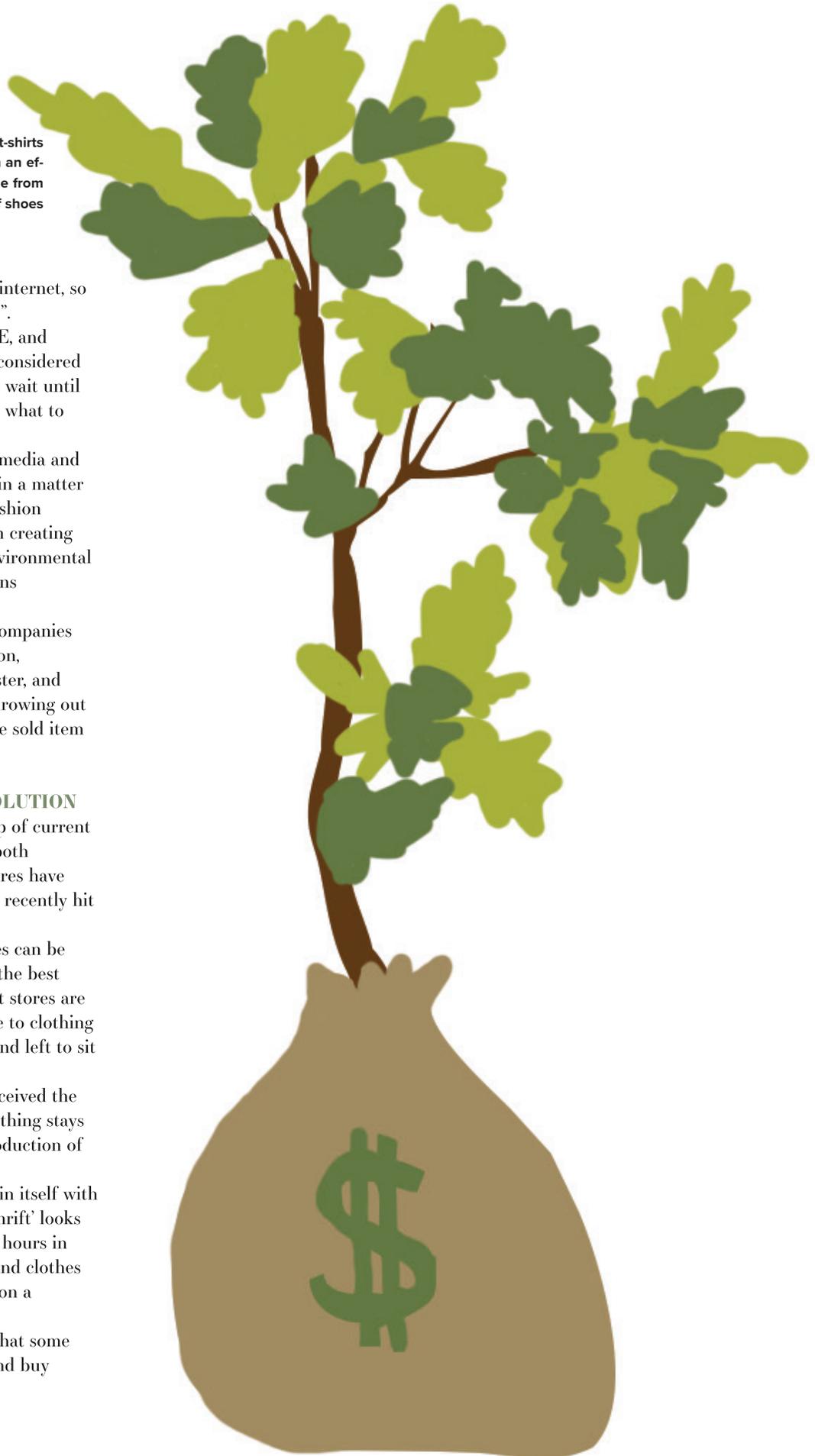
Constantly trying to stay on top of current fashion trends can be exhausting both mentally and financially. Thrift stores have been around for decades, but have recently hit a never-before-seen popularity.

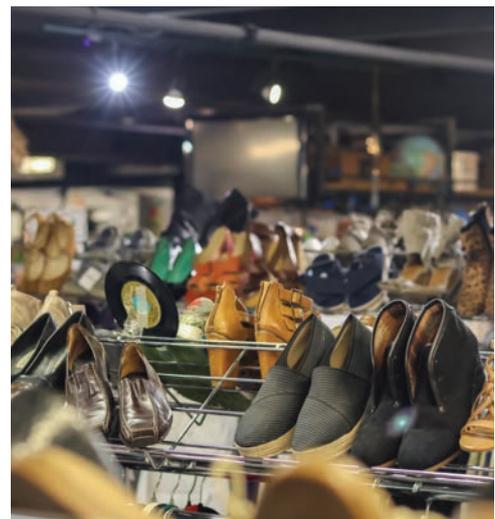
Shopping for brand-new clothes can be expensive and over-shopping isn't the best for the environment. Luckily, thrift stores are inexpensive and are giving new life to clothing that would have just been tossed and left to sit in a landfill.

In recent years thrifting has received the label of 'sustainable shopping'. Clothing stays out of landfills, and there is no production of harmful fibers being added.

'Thrifting' has become a trend in itself with people desiring the 'vintage' and 'thrift' looks that can only come from spending hours in a store and picking out one-of-a-kind clothes that match the person specifically on a small budget.

This trend has become so big that some people go into local thrift stores and buy





anything that might be of value, and sell it for triple what they paid for it. It's not just people on second-hand clothing apps, but also brick-and-mortar businesses.

Thriftling has always been the cheap and accessible way for people of all socio-economic standings to get fashionable clothing on a budget.

SOME WAYS TO BE SUSTAINABLE

Here are some tips and tricks to be sustainable:

1. Shop second-hand; stores like Plato's Closet, Goodwill, and Arc Thrift stores are great second-hand clothing stores with a wide collection, on a cheaper budget.

2. Repurpose clothing; Instead of throwing out clothing with rips or

stains on it, try stitching up holes, or creating whole new pieces with the fabric.

3. Buy slow fashion; slow fashion is clothes that are not mass-produced with cheap fabrics but instead made with eco-friendly materials and only a couple made at a time. These clothes tend to cost more than fast fashion, but they tend to last longer and be better for the environment.

One person shopping for fast fashion is not the reason behind environmental issues like global warming. The issue is not in the college student who gets some cute 'going out tops' every once in a while, but in the multi-million dollar companies that push for quality over quantity, no matter what it hurts.

(Top) Clothes are hung on racks in front of Funktional's storefront window labeled "thrift store" and surrounded by painted flowers., Oct. 23. Funktional is a thrift store that is located on Elizabeth Street.

(Bottom) Lines of recycled shoes, such as heels, sneaker, and loafers, sit atop clothes racks at Funktional Thrift Store, Oct 23.



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FROM CAMPUS TO CATWALK: THREE CSU STUDENTS BLAZE TRAILS WITH INNOVATIVE APPAREL LINES

Written by: Avery Coates

The Colorado State University Design and Merchandising program is a hub of creative expression, where aspiring designers cultivate their talent and push the boundaries of fashion. We spoke to three CSU seniors with a concentration in Apparel Design and Production working on their capstone projects. For these projects they are each creating a line of clothing, each with a different purpose.

CAELAN CHAMBERLAIN: REVOLUTIONIZING FASHION WITH INCLUSIVE, ADJUSTABLE SIZES

CSU Apparel Design and Production student Caelan Chamberlain is challenging the fashion industry's size norms with an innovative clothing line. With one simple goal: helping people feel more comfortable in their clothing and spend less, Chamberlain's line "Weekend Wear" features adjustable clothing for everyone.

"The clothing is meant to be worn on the weekends," Chamberlain said. "That's why it's called Weekend Wear. It's when you're being your full authentic self outside of a nine-to five."

Chamberlain was inspired by traditional Japanese clothing when she was first designing her line. Two main pieces she focused on were hakamas and tobi pants.



Hakamas are tie-front shirts and tobi pants are cinched at the ankle and have a tie at the waist.

Using these adjustable and inclusive techniques, Chamberlain hopes to limit the cost of her pieces.

“A lot of women will buy three pairs of pants in the same size and color,” Chamberlain said. “Just in different sizes for different times and different weights.”

“Weekend Wear” will not only be able to fit different people, but the same person at different weight fluctuations.

SHAHEEN GHAMARI: REDEFINING LUXURY FASHION WITH GENDER-FLUID ELEGANCE

Shaheen Ghamari is shaking up the CSU fashion scene with a line of gender-fluid luxury evening wear. Ghamari’s collection is a fall/winter, ready to wear, co-ed assembly of pieces focused on the Iranian population in Los Angeles, California.

Being Iranian himself, Ghamari was inspired by his family and friends as well as Persian patterns.

The CSU Apparel Design and Production student is challenging the male vs. female gaze. Each female look has a male counterpart and vice versa.

“You could wear either version depending on how you’re feeling or match with your partner,” Ghamari said. “It’s a unisex line but the male looks lean feminine.”

Ghamari’s biggest inspiration is Maison Schiaparelli, a French couture house that produces high end clothing. He hopes to one day be the creative director of a high-end brand and see more designs like his own in the industry.

(Page 21) Caelan Chamberlain uses weights to hold her fabric in place as she cuts part of it using a piece of paper to get the correct shape, Oct 25

(Left) Shaheen Ghamari examines a piece of brown fabric, Oct 25. Ghamari is a Senior Apparel and Design Production Major at Colorado State University.



(Left) Cecilia Kastner irons a pair of unfinished red pants she is designing, Oct 25

Photos by Sophia Stern

CECILIA KASTNER: INCLUSIVE SURVIVAL GEAR HAS NEVER LOOKED SO GOOD

In a remarkable fusion of compassion and creativity, CSU Apparel and Design student Cecilia Kastner is pioneering a line of survival gear that serves a dual purpose, catering to both outdoor enthusiasts and the homeless population.

“Ironically, these two demographics require super similar apparel,” Kastner said.

Kastner was inspired by high-quality outdoors brands, such as North Face and Arcteryx.

Pushing for a more sustainable approach to creating clothing, Kastner uses 3D rendering programs provided by CSU to create samples that can actually be worn, limiting waste. Kastner also uses deadstock fabric to prove the point that designers don’t need to source fabric for every piece of clothing.

“I think a big thing I struggle with in fashion design are the ethical ramifications of it and there’s a lot of issues with fast fashion now,” Kastner said.

She is very passionate about fashion, not only for survival, but as a way of expression.

“Fashion is an art form that we all participate in every day, no matter what,” Kastner said. “We can’t walk outside naked. So even if you’re wearing the same thing every day, that says something about who you are. I think that’s fascinating.”

To see more of their work, be sure to check out Caelan, Shaheen, and Cecilia in the CSU Fashion Show on May 3rd.

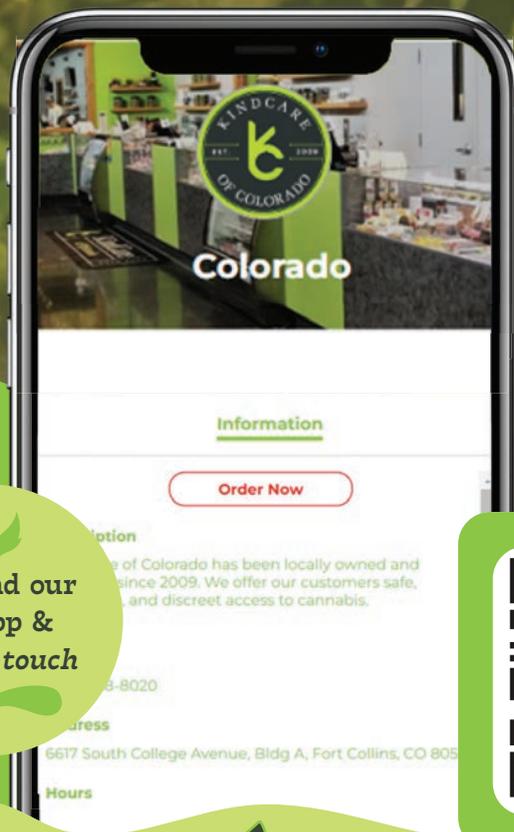


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DO YOU SEE YOUR CLOSET HALF FULL OR HALF EMPTY?

Written by: Macy Taylor

When making the transition to college, it can be difficult to decide how many clothes you should bring. You might be thinking, will I wear it all? Will it all fit in my closet? When it comes to choosing how many of your clothes to bring to college, the easiest way to find out is to ask someone who has already done it.



minimalist

Milla Coleman, a freshman at Colorado State University, took a more minimalistic approach to bringing her clothes to college. As an out-of-state student, Coleman thought that she wouldn't need all of her clothes going into the new school year, so she only brought a quarter of her closet. She soon learned that she would need a lot more than she originally thought.

"Since I am only here for two months during the summer, I was like 'I'm not going to bring any of my summer clothes,'" says Coleman. She soon noticed that she was running out of things to wear and having a lot of outfit repeats. This led to her buying more clothes online since she doesn't have a car in Fort Collins. Not having a constant form of transportation makes it hard to get to stores. Coleman enjoys thrift shopping a lot but having to walk to them can get difficult and going to the same ones over and over gets tiring.

Her advice to future freshmen is to "Bring all your clothes and then take home what you don't use." Breaks are a good time to grab some clothes you need as well as take some back.

MAXIMALIST

On the other end, Haiden Rago took a maximalist approach to packing for school. "I wanted to feel prepared and rather safe than sorry. Since I am out of state, I knew that I wouldn't be able to access my clothes that I left until Thanksgiving," Rago stated.

Bringing her entire wardrobe to school with her helped her not to regret forgetting something. She was nervous at first about whether or not it would all fit in her closet, but she was able to make it fit.

Even with bringing all of her clothes, she still finds herself online shopping as well. It is hard to not purchase more clothes especially when seeing the new trends on campus. "I would recommend freshmen to bring all of their clothes because I don't think they would regret it, however, I think they would regret it more if they didn't bring all their clothes", says Rago.

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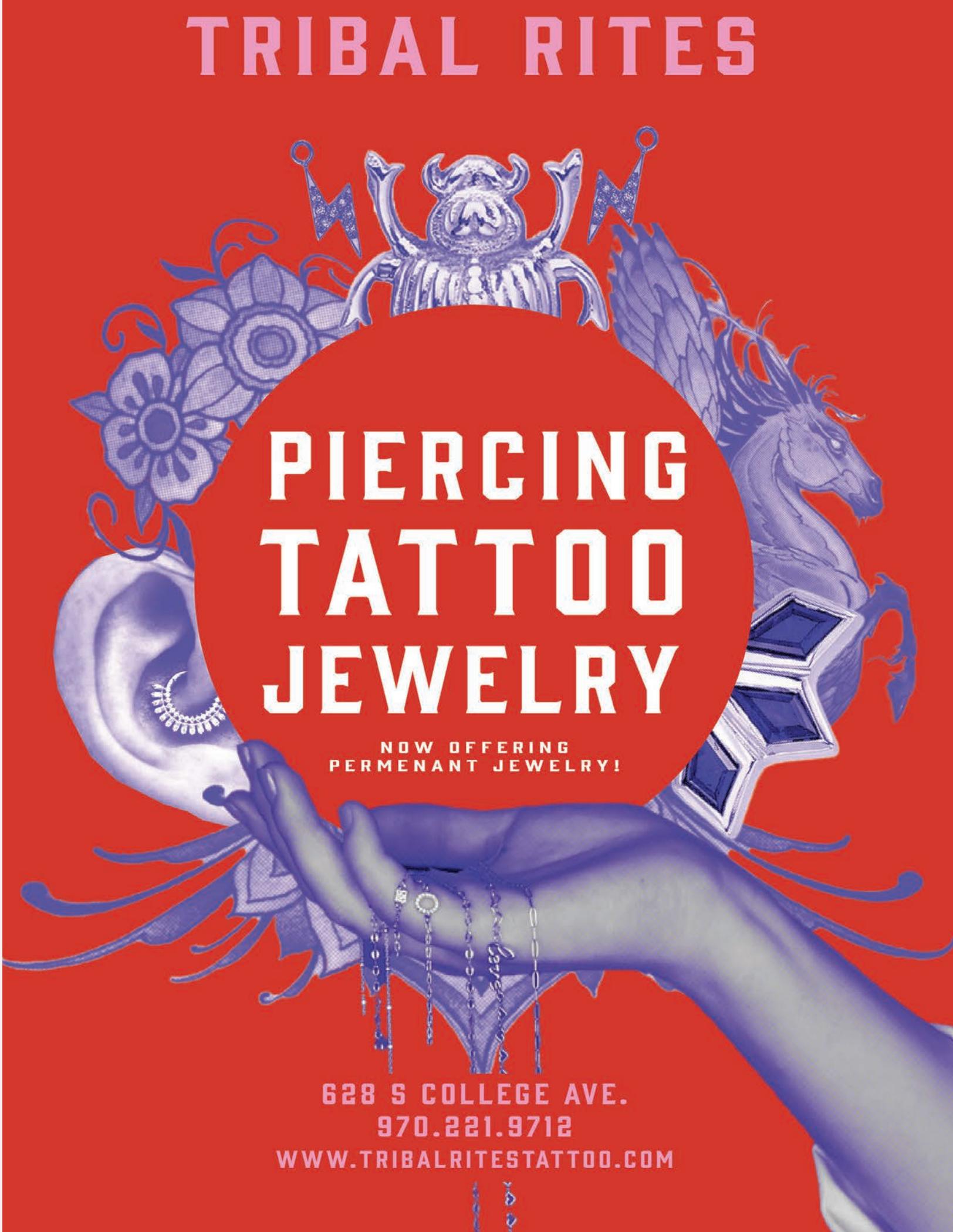


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