

Maddie Christian

2023 Fall

Capstone - Graphic Design

Department of Art and Art History

Artist Statement:

Both my design and art practices are inspired by the little things: moss, shadows and light, mold, the microscopic, cracks in a sidewalk, etc. While my art usually draws specifically on natural imagery and experimentation with abstraction, in design, this manifests as an interest in pattern, collage, attention to fine detail, and exploration of stark positive and negative space.

Constantly growing in my artistic practice, I apply a wide spectrum of experience and techniques to design. In my work, digital processes are extensions of physical mediums. Process proofs from my film photography work were useful in collage elements for a vinyl packaging design, while a lithograph layer became the base for a book cover. Most recently, my workflow includes creating digital designs, replicating them as paper cutouts, and scanning the physical copy back into Photoshop and Illustrator to achieve a real tangible quality. Medium supports the validity of a design choice by adding an additional layer of meaning, which I embrace often in my work. I bridge multiple processes, creating a conversation between mediums and translating artistic practices into communicable designs, through poster, editorial, and illustrative design.

Original Format

1: TYP RVLT Poster #2	Illustrator, 24 in x 36 in
2: TYP RVLT Poster #3	Illustrator, 24 in x 36 in
3: TYP RVLT Signage	Photoshop, 24 in x 36 in
4: TYP RVLT Zine Back and Front Cover	Illustrator, 8 in x 10 in
5: TYP RVLT Zine Inside Spreads	Illustrator, 8 in x 10 in
6: TYP RVLT Zine Inside Spreads	Illustrator, 8 in x 10 in
7: old dog, new tricks	Illustrator, 18 in x 24 in
8: The Nightingale and the Rose	Handmade Book, 8.5 in x 11 in
9: Detail of TNATR Inside spread	Illustrator, 17 in x 11 in
10: Detail of TNATR Inside spread	Illustrator, 17 in x 11 in
11: Detail of TNATR Inside spread	Illustrator, 17 in x 11 in
	1: TYP RVLT Poster #2 2: TYP RVLT Poster #3 3: TYP RVLT Signage 4: TYP RVLT Zine Back and Front Cover 5: TYP RVLT Zine Inside Spreads 6: TYP RVLT Zine Inside Spreads 7: old dog, new tricks 8: The Nightingale and the Rose 9: Detail of TNATR Inside spread 10: Detail of TNATR Inside spread 11: Detail of TNATR Inside spread

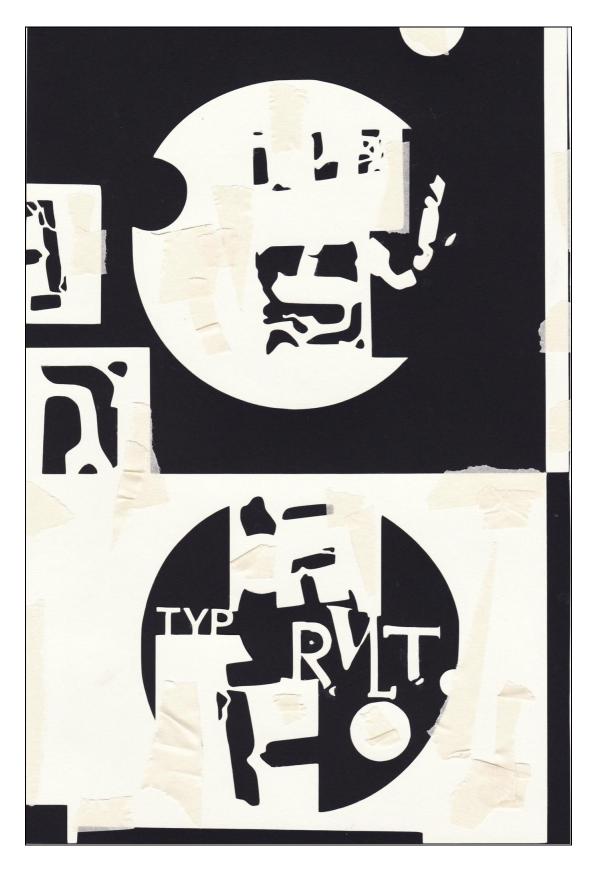


Figure 1: TYP RVLT Poster #2



Figure 2: TYP RVLT Poster #3



Figure 3: TYP RVLT Signage

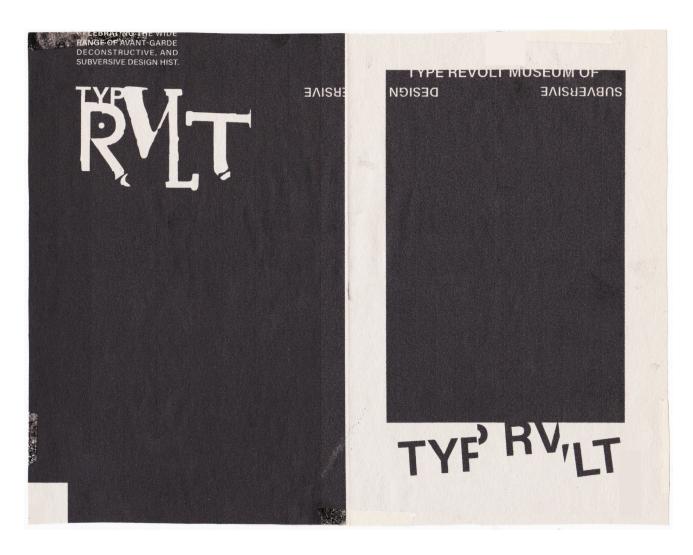


Figure 4: TYP RVLT Zine | Back and Front Cover





Figures 5 and 6: TYP RVLT Zine | Inside spreads

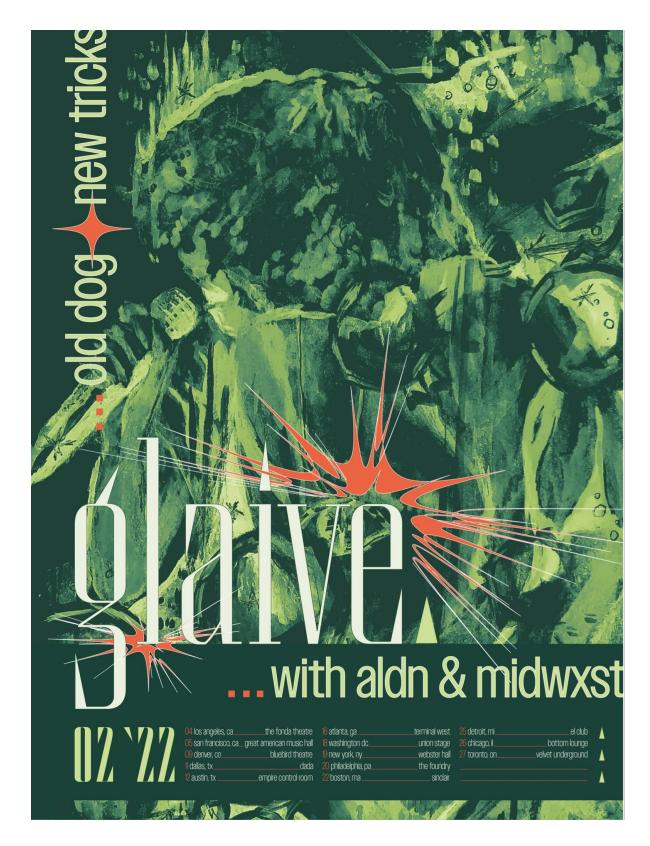


Figure 7: old dog, new tricks



Figure 8: The Nightingale and the Rose by Oscar Wilde



Figures 9, 10, 11: Details of The Nightingale and the Rose spreads